



Why Optimize Video?



Serve up your information to people regionally using geo targeting.

All around the world people are searching YouTube videos for content. In most cases a video will rank higher on the first page of a google search than a website alone.



Approximately 300 hours of video are uploaded every minute.



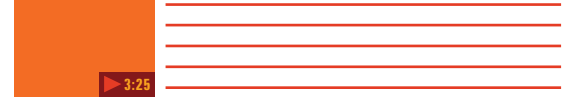
60% of the views on YouTube are search driven

YouTube has more than 1 billion users

 x 1,000,000,000

Get #1 Ranking

YOUR VIDEO NAME GOES HERE.



Average time viewers spend on pages

 = With Video
 = Without Video

2 Minutes
15 Seconds



	BASIC	PLUS	PRO
SUBSCRIPTION FEATURES	VIDEO SEO	YouTube VIDEO BACK LINK	COMPLETE VIDEO MARKETING
Analytics Reporting	✓	✓	✓
Video SEO	✓	✓	✓
Annotations		✓	✓
Building Contact Form			✓
:15 YouTube Video Pre-Roll Ad*			✓
Google Video Adwords*			✓
MONTHLY SUBSCRIPTION	\$500⁰⁰	\$750⁰⁰	\$1,000⁰⁰

* Price does not include monthly Advertising Spend. For best results it is recommended that at least \$500/month is spent on advertising. Advertising spend includes Google Adwords, Video pre-rolls, and click ads. Prices based on annual commitment. Requires a 12-month minimum contract. Payments due on the 1st of each month.

MONTHLY SUBSCRIPTION \$ _____ SIGNATURE _____ DATE _____

MONTHLY ADVERTISING SPEND \$ _____ NAME PRINTED _____