



MARKETING EXPEDITION PODCAST

HOSTED BY RHEA ALLEN



About The Marketing Expedition

- Peppershock Media owners Rhea and Drew Allen are bringing their marketing expertise to the microphone. Listen in as they interview special guests, discuss trending marketing topics, and most importantly, teach you how to build your brand and your bottom line.
- Since Peppershock's inception, in 2003, Rhea Allen has managed and expanded Peppershock and has gained local notoriety in her persistent passion for causes. She is involved with the communities of Idaho and surrounding areas and has a vast working knowledge of how to generate awareness for a number of brands and causes. She is extremely diligent in obtaining effective media campaign results by planning and crafting relevant and compelling messaging for the target audience.
- The show is typically 25-40 minutes based around trending marketing topics, and most importantly, teaches you how to build your brand and your bottom line.

What You Get:

- A :30-:60 second advertisement that runs at the beginning/end of each podcast
- Live endorsement by Rhea Allen “Thank you to our sponsor...”
- Advertisements included in online podcasts on iTunes, Soundcloud Spotify, iHeartRadio, Stitcher, GooglePlay, Pandora and peppershock.com/podcast
- Sponsorship recognition on The Peppershock Media FaceBook page and in the paid membership site [TheMarketingExpedition.com](https://www.themarketingexpedition.com)
- Recognition on all Marketing Expedition and Peppershock Media social media sites including, LinkedIn, Instagram, FaceBook, Twitter, and any other new social media platform we implement moving forward.



pandora®

 iTunes

 YouTube

 STITCHER

 iHeart
RADIO


SOUNDCLOUD

 Google Play

 Spotify®

What Does this Mean?

- Recorded spots run roughly 8 times per month
- When people listen to an archived show, your advertisement stays in!
- With different platforms, we guarantee a wider reach!

Sponsor Package Rates:

x1 :15 second mention before start of show \$39.99

x1 :30 second mention at the end of show \$39.99

x2 :15 second mentioned before start of show & middle \$69.98

x2 :15 second mentioned before start of show & end of show \$59.99

x1 :60 second mentioned* during the middle \$74.99



Need a Recorded Spot?

*or a 60-second commercial produced by Peppershock Media for an additional value to be determined based on audio production specifications, the cost can range between \$200 -\$1200 based on scripting, music tracks, voice-over talent selection(s) and more.

Call for a quote! 208-461-5070 or submit your audio production request online peppershock.com/project-request

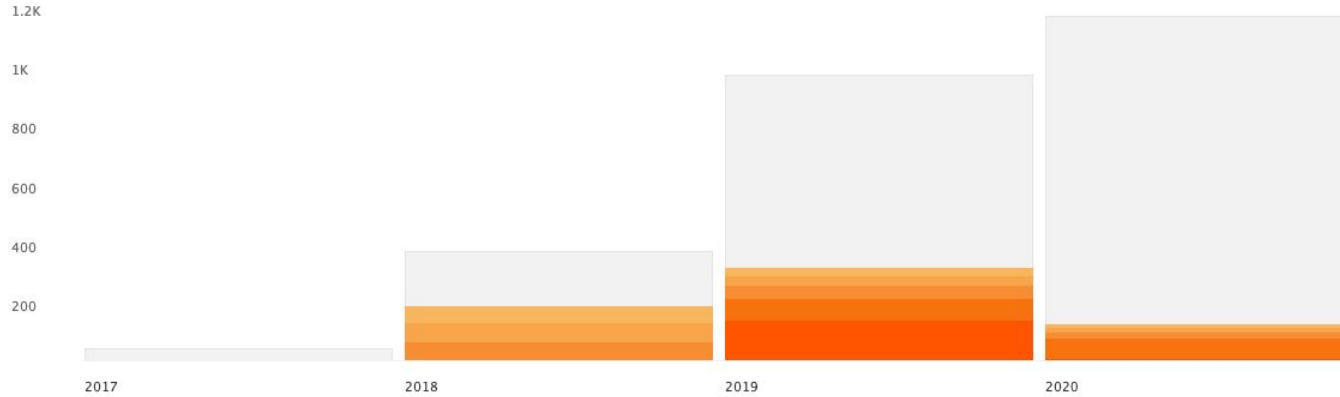


▶ 2,568 ♥ 15 ▶ 9

Plays Likes Reposts Comments Downloads

2,568 plays

Data is recorded in UTC time zone



Transforming Company Culture with Ron Price of

Ron Price - Culture And Brand Camp Speaker |

Why Graphic Design Matters | Marketing Expedition

Personal Branding with Genny Heikka | Marketing

Marketing Needs Assessment with Rhea Allen

Other tracks

Over **2,500** plays

Listened in over **50 Countries**



Top Countries:

- United States
- France
- Mexico
- United Kingdom
- Spain

Top Cities:

- Nampa, Idaho
- Mountain View, California
- Meridian, Idaho
- Boise, Idaho
- North Bergen, New Jersey



Marketing Expedition Stats

454 Unique Website Plays

385 RSS App Plays

1825 Third-Party App Plays

Average **62 Plays** Per-Podcast

Marketing Expedition Community
600+ Members and counting!

Q's and A's



What if a Podcast show is canceled?

- In the next airing, we will make up time by airing your advertisement twice.

Can I use a recorded ad we already have?

- Of course! In that case, there is no need for a production fee.

Can we change our ads in the middle of a contract?

- Yes! You will just need to pay the production fee every time you'd like a new ad produced.

Got more questions? Reach out and ask!

Contact Us to be a Sponsor!

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