



PODCAST/VIDCAST LAUNCH PROGRAM

Add-On Features:

For Webinars: One Motion Graphics Intro and End tag, voice over, sizzle intro, and a call to action at the ending

\$1500

Power-point slide template created for you to input the content

\$300

Power-point slide design for each program (all six created, content, and designed)

\$3600

Automated marketing platform monthly subscription for ROI and Lead tracking and reporting

\$600

Social media profiles, pages created, and set up

\$1500 each page

Have your own Zoom subscription

\$40 per month

Google ad words campaign

\$500 per month (or more)

Facebook/Instagram ads campaign

\$500 per month (or more)

YouTube advertising campaign

\$500 per month (or more)

LinkedIn promoted posts campaign

\$500 per month (or more)

Guest booking page, form creation and automation, and calendar syncing platform

\$600 one-time set up fee

Blog post content & visuals, (in addition to the vid-casts and podcast posts to your website, turning the content from the podcast into a blog post for great SEO purposes)

\$600 per blog post

Social media posts, management, and visuals (in addition to your vid-cast and podcast posts to your social media channels)

\$1400 per month (starting rate)

Podcast guesting and Webinar interviews, solisticking and pitching potential guests to be on your shows

\$400 per month

Reporting, analytics, conversion tracking tool

\$300 - \$800 per month

costs can range based on the platform selection

Other services available and quoted upon request.

Contact Peppershock Media today to learn more about our Podcast/Vidcast Launch Program.

Learn more at peppershock.com/podcast-program



What our clients are saying:

"It has been an absolute pleasure to work with Peppershock! Two years ago, we decided to find a digital marketing agency that could operate as a natural extension of the LeanLaw marketing team. That is exactly what Peppershock has been able to do. They have helped us with our content marketing efforts, graphic design, and A/B testing. It's had a tremendous impact on LeanLaw's ability to connect with our customer base and grow our business. I highly recommend them!"

— **Derrick Hicks**,
Marketing Director,
LeanLaw

Need a customized marketing program? Contact us.

Let's get this relationship launched!

208.461.5070
info@peppershock.com
peppershock.com